

Although it is still winter, the Waterboard Warriors have already begun planning for the 2010 water-ski season. As a non-profit organization, we rely solely on the generosity and support of our fans and sponsors to make our largest fundraising endeavor a success. It takes countless volunteer hours from the community and team members to plan the show, prepare costumes, sketch boat patterns, rehearse with announcers, train new skiers, and advance the skills of existing members. All of the preparation results in a unique family entertainment venue that is free to the Green Bay/Fox Valley metropolitan areas and its visitors.

Last year we were able to enter into a partnership with YellowBook for our team information to be on the front cover in color. The partnership has extended to 2010 for our second year of being distributed to homes and businesses of Brown County. In addition we were able to secure media attention through television broadcasts with FOX 11 and WFRV Channel 5 and local newspapers such as the Green Bay Press Gazette, Appleton Post Crescent, Wrightstown Spirit and many surrounding communities. Due to the large amount of publicity we achieved record attendance rates at our site. Our record attendance has set expectations to continue growth so that more community members are aware of the organization and our performances.

We are asking for your support by purchasing an ad in our program book, showcasing your business. These program books are distributed at our shows which are held every Tuesday and Thursday in June, July, and August in Wrightstown and annually in downtown Green Bay and Door County. In addition, your business' website will be displayed on our website, [www.waterboardwarriors.org](http://www.waterboardwarriors.org), and you will receive special recognition during our shows.

Please see the attached rate sheet for sizes and prices as they relate to our program ads. We also accept cash donations in lieu of placing an ad. We appreciate your consideration and hope we can count on your support to be an active member of the community and the Waterboard Warriors Ski Team.

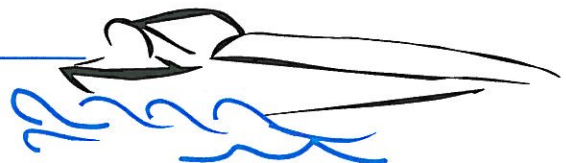
We welcome you to join us to our 2<sup>nd</sup> Annual Waterboard Warrior Meat Raffle on Saturday, March 6<sup>th</sup> at the Townline Sports Bar and Grill. The event runs from 7:00 to 10:00 PM. Please feel free to contact me with any questions you may have regarding sponsorship, ad placement, or the team.

Sincerely,

Shelly Murphy

## **WATERBOARD WARRIORS**

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[www.waterboardwarriors.org](http://www.waterboardwarriors.org)